



Hamlet **CABRERA**

Art Director & Senior Graphic Designer



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My name is Hamlet Cabrera, Art Director & Senior Graphic Designer. I have been working as Associated Designer Creative Lead in Brookfield Properties, conceptualizing at a creative and design level all the campaigns and graphic pieces of sales support (books, magazines, invitations, catalogs, and brochures) for the properties in the DC, Virginia and Maryland region, from the initial idea and concept to the creation, elaboration and final supervision. Also, I worked as a freelance designer for different clients in the USA and the Dominican Republic. I'm very sure that I can be very helpful with the skills and experiences I have acquired in this area. All this makes me an ideal candidate for this position.

As a designer, I have developed a great capacity to collaborate with the members of the team to meet the expectations of the clients and offer creative, innovative, and successful solutions, being able to grow along with the projects and learn different skills that help to achieve the objectives of the project.

I have worked with different clients, creating outstanding designs for print, editorial, and digital projects, making a better experience for the users.

I believe that work based on integrity, quality, and service, together with a positive attitude, an aptitude for strategic thinking, planning, and the ability to adapt quickly to new ideas and situations allows me to achieve significant success in multiple projects.

I have a strong sense of urgency that responds positively to challenges and pressure. I am a fast learner which makes me adaptable to any situation. I understand that this position will not only allow me to improve as a professional but also as a person since it is an enriching experience.

Please do not hesitate to contact me if you need more information.

Sincerely,

Hamlet Cabrera



Hamlet CABRERA

Art Director & Digital Marketing Specialist

HELLO
I'm Hamlet



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Starting as a Graphic Designer, the digital world won me over so I jumped to new forms of digital expression. In these last 25 years, I have developed the ability to collaborate with team members, being able to grow together with projects, and learn different skills that help achieve the established objectives. My work has helped businesses and brands grow their audience and presence in print and digital media.

EDUCATION



1994 - 1998

Bachelor In Advertising & Design
UASD University | DR

1998 - 2000

Advertising & Graphic Design
UNPHU University | DR

2003 - 2005

Digital Design & Animation
Altos de Chavón Design School | DR BFA
New School of NYC

2013

CM-Social Media Pro Pro-Executive
Zuili University | Spain

Courses

- Designing Logos And Symbols
- Digital Marketing Professional Development Workshop
- Growth Hacker
- Social Media Management
- E-Commerce Management
- The Art In The Creative Process
- Maya: 3d Animation
- Introduction To Production: Film / TV
- Watercolor, Color Technique, Draw
- Stop Motion

EXPERIENCE



Associate Graphic Designer
Brookfield Properties
Washington, DC

Feb - 2018
Present

- I have been working conceptualizing at a creative and design level all the campaigns and graphic pieces of sales support (books, magazines, invitations, catalogs, and brochures) for the properties in the DC, Virginia, and Maryland region, from the initial idea and concept to the creation, elaboration and final supervision.

Jr. Art Director | Graphic Designer
Creative Circle
Washington, DC

2017
2018

- I worked on projects for the National Geographic Society and MDB Communications, Inc., creating corporate identity, social media campaigns, and websites.

Art Director
Digital Marketing Specialist
Freelancer | DR & USA

2016
2018

I've worked on corporate identity, social media campaigns, and corporate websites projects for different clients in the Dominican Republic and the USA

- Agora Mall [DR], National/ Alamo Car Rental [DR], Quicksilver [DR].
- Ruster Films [FL], VRHealth Group/ Longwood Media [BOS], Flash Cleaning [NYC].

Creative Director
Business Consultant
Bacon Studio | DR

2012
2016

- I have worked with different clients, creating outstanding designs, redesigning several websites, and better user experiences that made the company one of the most trusted web agencies in DR.

Ceo
Art director
BDesign | DR

2009
2012

- I have worked in many different fields has helped me stay focused and open to new stuff. With that in mind, I grew up in the conception of digital ideas. Most of the time, I've worked on creating a corporate identity.

TECHNICAL SKILLS

Adobe Creative Suite ●●●●●

Photoshop | InDesign
Illustrator | Acrobat

Email Marketing ●●●●●

Blaze | Campaign Breeze

Others ●●●●●

Ms Office
Wordpress

PROFESIONAL SKILLS

Creativity ●●●●●

Art Direction ●●●●●

Creative Lead ●●●●●

Presentation ●●●●●

LANGUAGE

Spanish ●●●●●

English ●●●●●

ACHIEVEMENT

2019

Achievement of objectives

Brookfield Properties



Art Director | 2006
Digital Designer | 2008
Lopez Interactive

- Working for a multinational was what opened my appetite for web design and helped me to grow enormously, working with more than 1,500 companies. I've worked on the creation of graphic lines to sell products and services on international TV.

Digital marketing | 2013
Personal Branding Teacher | 2016
UNAPEC University | DR

- Teaching and sharing your experience with others is for me one of the true ways of learning. Students will be able to create creative and powerful campaigns for clients.

Digital Design | 2013
Growth Hacking Coach
StartUp Weekend DR

- My role was to guide the new entrepreneurs on the advantages of creating good corporate identities and creating functional campaigns for social networks.

Radio Host at | 2015
CINEXA
Exa 96.9 FM | DR

- A talk show about film critics, premieres, and billboards.

HOBBIES & INTERESTS



Traveling



Photography



Listen Music



Movies



Bicycle



Read